Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
CITY SCHOOLS DIVISION OF DASMARIÑAS
FRANCISCO E. BARZAGA INTEGRATED HIGH SCHOOL
BRGY. SAN JOSE, CITY OF DASMARIÑAS, CAVITE

17 Nov 2026

SCHOOL MEMORANDUM
No. **338**, s. 2026

ENTREPRENEURIAL FAIR 2026

To: Selected SHS Teaching Personnel
Selected Non-teaching Personnel
Selected Grade 12 Learners
All Others Concerned

1. In line with the school's commitment to provide meaningful, authentic, and learner-centered entrepreneurial experiences, Francisco E. Barzaga Integrated High School shall conduct the "*Sipag, Sikap at Sining*: An Entrepreneurial Fair of HUMSS and AD Grade 12 Students". This school-based culminating activity will allow learners to apply the concepts and skills developed in their Entrepreneurship subject through planning, promoting, and operating student-led selling activities.

2. The activity will be conducted on November 16-18, 2026, from 7:00 a.m. to 5:00 p.m., at the FEBIHS Audio-Visual Room (AVR) and Covered Court. The promotional campaign and preparations will take place on November 16–17, while the Entrepreneurial Fair proper will be held on November 18, 2026.

3. Participants shall include Grade 12 HUMSS and Arts and Design learners currently enrolled in Entrepreneurship, with the participation and support of the Entrepreneurship teachers, Mr. Adonis C. Collao (for HUMSS and Media Arts), Ms. Justine N. Bedua (for Performing Arts), and the Circle of Future Entrepreneurs, Executives and Accountants (CFEA) selected officers.

4. Participating learners shall be responsible for preparing and presenting their products or services, including booth set-up, product display, pricing, promotional materials, customer engagement, and proper recording of sales and expenses. They are expected to observe honesty, accountability, ethical business practices, and courtesy in dealing with customers and fellow participants.

5. The promotional campaign on November 16–17 may include posting on the school/CFEA Facebook page, distribution of flyers, posting of posters, ticket selling or pre-registration, product preparation, booth-material preparation, and final rehearsals, as indicated in the approved activity matrix.

6. All participants shall help maintain cleanliness, orderliness, and safety in the activity areas. Proper waste management and the responsible use of school facilities and materials must be observed throughout the activity.

7. For further inquiries/concerns, kindly contact Mr. Adonis Collao at adonis.collao@deped.gov.ph or Mrs. Justine Bedua at justine.bedua@deped.gov.ph.

8. Attached to this memorandum is the activity matrix for the information and guidance of all concerned.

9. For your information and guidance.

JEFFREY C. PENALES
School Principal I

ACTIVITY MATRIX – ENTREPRENEURIAL FAIR

DATE	ACTIVITIES
November 16-17, 2026	Promotional Campaign - Posting in the Facebook page - Distribution of flyers - Posting of posters - Ticket selling/pre-registration - Preparation of products - Preparation of booth materials - Final rehearsals HUMSS and ADT Students Entrepreneurship Teachers
November 18, 2026	Entrepreneurial Fair Venue: FEBIHS AVR and Covered Court

ENTREPRENEURIAL FAIR
2026

NOVEMBER 18 | FEBIHS COVERED COURT/AVR

Sipag, Sikap at Sining

OPENING PROGRAMME

8:00 AM	PRELIMINARIES
8:10 AM	WELCOME REMARKS
8:20 AM	INSPIRATIONAL MESSAGE
8:25 AM	RIBBON-CUTTING
8:30 AM	OFFICIAL OPENING OF BOOTHS
8:35 AM	MARKETING/SELLING ACTIVITY

